

# BMW Performance Center Delivery

## The Ultimate Delivery Experience



### Contents:

Important Information	2
Travel Information	2
Map Links	2
Things To Bring	2
Visitor Information	3
Scenic Driving Routes	7

## What To Expect?

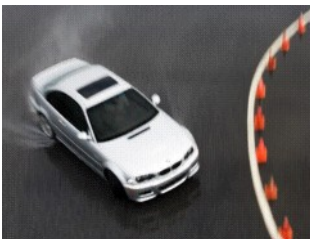
Thank you for choosing to take delivery of your new BMW at the BMW Performance Center. From the moment you arrive at the Greenville / Spartanburg Airport (GSP), you will be immersed in the BMW culture. The Greenville Marriott will transport you to their first-class hotel where you can expect nothing but VIP treatment. A delicious dinner for two will be provided the evening prior to your delivery at the Marriott's in house restaurant, Giatu. After breakfast the following morning, the hotel will transport you to the Performance Center to begin your Ultimate Delivery Experience.

Have you ever wondered what a BMW is really capable of? At the BMW Performance Center it becomes clear. Your delivery includes time behind the wheel of a BMW similar to the one you purchased. On our course along with one of our professional driving instructors, you will gain a better understanding and appreciation of your BMW's dynamic capabilities.

Located close by, the BMW Zentrum museum and Manufacturing facility can be visited. A tour of BMW Manufacturing is typically part of the delivery program. However, BMW Manufacturing occasionally closes to visitors and tours when sensitive operations are taking place or if it is deemed a non-production date. If you are unable to tour the BMW Manufacturing facility on the day of your delivery, you will still have the opportunity to visit the BMW Zentrum museum and experience a virtual tour of the BMW plant. Once public tours resume, you are welcome to tour the facility as our guest if you re-visit the area.

It would not be the Ultimate Delivery Experience if we did not teach you how every button and knob worked in your vehicle! A BMW Product Specialist will demonstrate and explain everything there is to know about your new BMW. So, when you leave the Performance Center and head home in your new BMW, you will be confident not only with the dynamic performance of your vehicle, but also with it's operation.

*\* European Delivery customers, who have already taken delivery of their new BMW at the Welt, will not have the opportunity for another vehicle overview when you take re-delivery.*



### BMW Performance Driving Schools

During your delivery at the BMW Performance Center, we give you just a taste of what we offer. Sign up for one of our tuition based driving schools and spend one or two days learning car control skills. [Click here](#) for more information.

For more information or to access our FAQ's, [click here](#) to visit us on BMWUSA.com.



## Important Information

- You and one guest are entitled to participate in the program. Additional guests cannot be accommodated (**No Exceptions**).
- Participants must present a valid driver's license (participants 15 to 17 years of age must be accompanied by a legal guardian).
- Child care services are not available. If you are bringing a child under the age of 12, you will be required to accompany them in our café and will not be able to participate in any driving activity or the Manufacturing tour.
- No pets are allowed at the BMW Performance Center or the Greenville Marriott hotel.
- Dress code is casual and comfortable. **Completely enclosed, flat shoes (no high heels, open toes, open sides or open backs) are required for the Manufacturing tour.** The shoe material must protect the entire foot. Please make sure your guest is also aware of this policy.
- We will arrange your hotel accommodations for the night prior to your delivery date at the Greenville Marriott which will include dinner and breakfast for two. Please do not contact the hotel directly to verify reservations as all rooms are reserved under our account. Although all gratuities are given at your discretion, it is customary to tip your bellmen and drivers for services received from the hotel. The BMW Performance Center staff does not accept tips.
- Dinner at the Greenville Marriott will be served until 10pm at their in house restaurant. For late arrivals, a limited menu will be available at the bar from 10-11pm.
- Please complete and return the Travel Form attached to your email, no earlier than three weeks prior to your delivery date.
- You're day here will conclude no later than 3pm.



## Travel Information

- Our local airport is [Greenville / Spartanburg International \(GSP\)](#).
- [Click here](#) for a list of all rental car companies located at the GSP airport.
- The Greenville Marriott provides shuttle service for our guests from 5:00 am until 12:00 midnight.. Upon arrival at the GSP airport, please call the hotel directly at (864) 297-0300 to be transported. A hotel courtesy phone is located in the baggage claim if needed.
- If you are driving straight to our facility the day of your delivery, be sure to arrive before 8 am. You will miss your driving rotation if you arrive late.
- Below are addresses and phone numbers if needed:

**Greenville Marriott**  
1 Parkway East  
Greenville, SC 29615

**BMW Performance Center**  
1155 Highway 101 South  
Greer, SC 29651

**Phone:** (864) 297-0300

**Phone:** (864) 968-3006

## Map Links For Directions

- **BMW Performance Center:** [Click here for a map](#)
- **Greenville Marriott:** [Click here for a map](#)
- **GSP Airport:** [Click here for a map](#)

## Things To Bring

- Valid Driver's License.
- Camera.
- Fully enclosed, flat shoes (required for factory tour).
- If your dealer has provided you with your license plate or temporary tag, please bring it for your delivery.
- Although laws vary from state-to-state, South Carolina requires all vehicles to be registered and insured. Therefore we highly recommend you bring a copy of your bill-of-sale as well as proof of insurance to keep in your vehicle during your drive home.

# BMW Performance Center Delivery

## Visitor Information



### Where to go:

Asheville, NC	4
Charleston, SC	5
Savannah, GA	6
Scenic Driving Routes	7

## What's after the delivery of your new BMW?

The delivery of your new BMW can be the start to an enjoyable vacation or a sightseeing drive back home. We have compiled information regarding local points of interest that are worth visiting if you have the opportunity.



## Visit Downtown Greenville

If you plan to spend time in the upstate of South Carolina before or after your delivery, we highly recommend that you check out Downtown Greenville. Visitors can enjoy great dining, incredible parks, as well as a year-round series of special events suited to the season and appealing to almost every taste. From April through September, weekly concerts ranging from folk to jazz entertain visitors three nights a week while larger downtown celebrations mark the coming of each new season. With almost 200 event days each year, Greenville leads the region in hosting visitors. [Click here](#) to plan your visit!

Falls Park (pictured above & left) is one of many focal points in Downtown Greenville and plays host to numerous events throughout the year. [Click here](#) for more information.

## Visiting Asheville, North Carolina



### Nearby Attractions

- [Biltmore Estate](#)
- [Blue Ridge Parkway](#)
- [Caesar's Head State Park](#)
- [Chimney Rock](#)
- [DuPont State Forrest](#)
- [Great Smokey Mountain National Park](#)
- [Grove Park Inn](#)

### Where to Stay

Below are some of our favorite places to stay. Like you, they love BMW's and extend a discount to our guests.

#### Grand Bohemian Hotel -Asheville, NC

The beautiful Grand Bohemian Hotel in Asheville, North Carolina is offering BMW delivery owners and guests a special discount on room only rates and inclusive packages. A sample offering of packages include Biltmore Escape Package, Golf Getaway, Bed & Breakfast, Artful Asheville Getaway, Girls Getaway and Fly Fishing.

##### Discount

Discounts on stays at the Grand Bohemian Hotel Asheville can be reserved by calling 877.274.1242 or visiting their website at [www.bohemianasheville.com](http://www.bohemianasheville.com). If visiting the website, select Company and enter **BMW** for the Code in the Rates & Packages field to obtain the discount.



Grand Bohemian Hotel - Asheville

#### The Lodge on Lake Lure –Lake Lure, NC

The Lodge on Lake Lure is a wonderful combination of an elegant country inn and a casual bed and breakfast - an intimate environment with all the privacy you want, furnished with art, antiques and collectibles. A large, rambling structure, the Lodge is situated high on the hillside to afford a sweeping view of the lake and beyond.

Built in 1938, The Lodge was originally used as a Retreat for the NC State Highway Patrol and operated by them until 1968.

##### Discount

When making your reservations, mention or enter **BMW10** for a 10% discount. [Click here](#) to visit their website.



The Lodge on Lake Lure - Lake Lure, NC

## Visiting Charleston, South Carolina

Located along the coast of South Carolina, Charleston abounds with beautiful architecture, rich history and old south charm. From the engaging historic district downtown to a wide variety of nearby beaches, Charleston is a great place to relax and enjoy southern hospitality. [Click here](#) to plan your trip.

### Fun Facts:

- Charleston boasts the first public college, museum and playhouse in the United States.
- George Gershwin composed his well known opera Porgy and Bess while living on Folly Beach, South Carolina. Porgy and Bess are buried in the James Island Presbyterian Church graveyard.
- The first game of golf played in the United States took place in Charleston, South Carolina.
- North America's longest cable-stayed bridge spans the Charleston Harbor. The Arthur J. Ravenel Jr. Bridge connects historic Charleston and Mount Pleasant, South Carolina.



### Where to Stay

Below are some of our favorite places to stay. Like you, they love BMW's and extend a discount to our customers.



Embassy Suites Historic Charleston

### Embassy Suites Historic Charleston

The **Embassy Suites Charleston - Historic Charleston** hotel is located in the original Citadel Military College in Charleston, South Carolina. Our hotel is a grand restoration, and our building is even on the National Register of Historic Buildings. Nestled in Charleston's Historic District, it is within walking distance of numerous attractions.

#### Discount

The BMW Performance Center has a **10% corporate discount** extended to all our delivery guests. Please enter the corporate account number **0560047835** on their website when booking your room. [Click here](#) to visit their website.



Renaissance Charleston Hotel

### Renaissance Charleston Hotel

Experience the recent transformation of Marriott's historic Charleston, SC hotel representing the newest upscale property in the city's oldest Quarter at the Renaissance Charleston Hotel. Whether shopping on King Street, visiting the Spoleto Festival or strolling through the City Market, you'll be captivated by the prestigious ambiance of the contemporary, yet historic Charleston hotel decor that is regionally inspired with a modern twist.

#### Discount

The Renaissance Charleston Hotel will extend a discount to any customer picking up a new BMW at the BMW Performance Center. [Click here to book your room and receive a BMW discount on your stay.](#)

## Visiting Savannah, GA



Hip and historic, robust and refined, Savannah is where you'll find amazing architecture, spooky cemeteries and rich history—along with global sophistication, funky nightlife and fabulous food. It's where history resonates into the present day, and where memories are still being made.

### Fun Facts:

- Parts of the movie *Forest Gump* were filmed here.
- Girl Scout founder Juliette Gordon Low was born here and also began Girl Scouts in Savannah.
- Spanish Moss- the famous hanging plant-graces the landscape throughout Savannah, but you do not want to touch it: it contains bugs and mold.
- When General Sherman marched through Savannah during the Civil War, he was so impressed by her beauty that he sent a telegraph to President Lincoln, offering Savannah to him as a Christmas present.

### Where to Stay

Below are some of our favorite places to stay. Like you, they love BMW's and extend a discount to our guests.

#### Mansion on Forsyth Park

Inside each of the Mansion on Forsyth Park's 126 lavish guest rooms and suites, you will find the classical refinement of a historic mansion, as well as conveniences for the 21st century traveler. Accommodations feature sumptuous bedding, flat screen televisions, and magnificent furnishings. From wireless Internet access to concierge service, our upscale accommodations are perfect for business or pleasure.

#### Discount

Discounts on stays at the Mansion on Forsyth Park can be reserved by visiting their website at [www.mansiononforsythpark.com](http://www.mansiononforsythpark.com). If visiting the website, select Company and enter **BMW** for the Code in the Rates & Packages field to obtain the discount.



Mansion on Forsyth Park, Savannah, GA

#### The Bohemian Hotel –Savannah Riverfront

The Bohemian Hotel sits like a jewel above the historic 18<sup>th</sup> century cobblestone street along the famous Savannah River. It is located just steps away from the city's finest shops, restaurants, art galleries and attractions and embodies classic Southern charm and hospitality. The hotel's design is contemporary in style with a vintage allure, reminiscent of the era when British maritime settlers first landed on the Savannah River in 1733. Each guest room features luxury bedding and linens, high-definition television with Roomlinx® interactive media and entertainment system, and high-speed wireless Internet connection. A rooftop lounge provides spectacular views of the river and historic district amid casual elegance.

Discounts on stays at The Bohemian Hotel can be reserved by calling 877.486.9575 or visiting their website at [www.bohemianhotelsavannah.com](http://www.bohemianhotelsavannah.com). If visiting the website, select Company and enter **BMW** for the Code in the Rates & Packages field to obtain the discount.



The Bohemian Hotel, Savannah Riverfront

## Roads to travel

### Highway 276 to the Blue Ridge Parkway

If you will be leaving the BMW Performance Center and heading to the mountains, we highly recommend the route below which will lead you to the Blue Ridge Parkway. From there, you can head toward Asheville, The Great Smoky Mountain National Park, or Interstate 40. In the winter months, the Blue Ridge Parkway will close due to weather. Please call 828-298-0398 for road closures before planning to drive on the Parkway. You can visit [www.blueridgeparkway.org](http://www.blueridgeparkway.org) for printable Parkway maps.

### **Directions to the Blue Ridge Parkway and Asheville, NC:**

- Right out of the Performance Center onto Hwy 101
- Left at the Hot Spot gas station onto E. Poinsett
- Go about 3/10 of a mile and turn right onto Hwy. 14
- After about 13 miles, turn left at the 4-way stop onto Hwy. 11 (a Spinx gas station will be on your right)
- You will cross over Hwy. 25. After this intersection, you will come to a stop sign, bear right and continue onto Hwy. 11
- In approximately 5 miles, Hwy. 11 will bear to the left; however, you will bear to the right onto Hwy. 276. Hwy. 276 will take you to Caesar's Head (on your left) which will have restroom facilities and a great overlook point for a nice view. You will continue on Hwy. 276 to Brevard
- Once in the Town of Brevard, you will turn to the right in the middle of town and continue on Hwy. 276.
- Brevard College will be on your right and Hwy. 276 will become Hwy. 64.
- In approximately 4 – 5 miles, you will come to an intersection. At this intersection you will turn to the LEFT onto Hwy. 276 (into the Pisgah National Forest).
- At the top of the mountain on Hwy. 276, you will turn right onto the Blue Ridge Parkway.
- In just a few miles, the Pisgah Inn/Restaurant will be on your right. (A great place to stop over for a meal with a priceless view!)
- You can stay on the Blue Ridge Parkway to Asheville, NC. Here you can pick up both I-40 and I-26

